

Auckland Bowls Bulletin

Bringing Clubs Information and Updates from the Auckland Centre



ISSUE 11 - JULY 2019

Welcome to Issue 11 of the Auckland Bowls Bulletin! We hope you enjoy reading the information! The Bulletin forms part of our overall strategy to improve our level of communication with clubs and individual members.



A WORD FROM OUR NEW GENERAL MANAGER

It has been a whirlwind first few days in the hot-seat as General Manager of Auckland Bowls.

I am very privileged to be leading Auckland Bowls into a new era with a strong investment in the development of our clubs and community.

In my opinion we need to change our focus from operating as a "Traditional Bowling Club" and transform into focussing on becoming a Commercial Entity within the Local Community while continuing to provide 1st class facilities for our bowlers.

You may have noticed that over the past couple of years various clubs and organisations have fallen by the wayside as their commercial model was no longer sustainable and have had to close the doors. At Auckland Bowls we want to work with our clubs and members to provide as much support as possible to ensure this does not happen.

During my short tenure, I have been updated that a large number of clubs have committed to our Club Development program by either signing or showing an intent to sign our agreements of where we provide resources such as coaching,

strategic advice, funding and expertise. I strongly encourage clubs who have not committed to these programs to seriously consider the benefits to them and the local community.

I would like to congratulate Bowls NZ and their High-Performance Team for excellent results at the recently held Asia Pacific's on the Gold Coast, Australia. To win 7 Medals out of 8 Disciplines (4 Gold, 2 Silver and 1 Bronze) is a fantastic achievement and makes us all proud to be a Kiwi. After preparing for fast greens and hot weather all the players had to adjust to ever changing conditions and did our country and bowling community proud. The professionalism and team spirit was very evident and is a key factor to success when competing at a high level.

Finally I would like to personally thank all of my staff and our board members for a very warm welcome and look forward to meeting as many of you as I possibly can over the coming weeks.

Steven Yates, Auckland Bowls General Manager

ABCA WINTER COACHING 2019

CENTRAL - EPSOM 8.45am for 9am
Les Smith Phone: 278 0731

SOUTH EAST - HOWICK 8.45am for 9am
Richard Ludbrook Phone: 027 497 9641

SOUTH WEST - PAPATOETOE 8.40am for 9am
Leon Chapman Phone: 577 2297

EASTERN ST HELIERS 8.45am for 9am
Catherine Bien Phone: 021 157 4508

WEST - NEW LYNN 8.45am for 9am
Peter Blucher and Paul Stier Phone: 021 868 664, 021 710 182

COUNTIES - PUKEKOHE 12.30pm for 1pm
Margaret Davies Phone: 021 594 131

Winter Coaching will run up to and will culminate in the Canoe and Campi Tournaments on 17th & 18th August.

AUCKLAND BOWLS AGM

The Auckland Bowls AGM will be held on Wednesday 31st July at 7.30pm at the Mt Eden Bowling Club. All the information has been sent to the clubs by post. It is also available on the Auckland Bowls website.



Included with this information is our Annual Report. We have additional copies in the office or you can find a digital copy on our website.

Please have a discussion with your Club Committee and make sure you have a representative attend.

A KEY MESSAGE TO CLUBS ON CREATING A SUCCESSFUL AND SUSTAINABLE CLUB.

The key message that has been delivered at a number of Sport Conferences in New Zealand and around the world over a number of years now, is that traditional sports must reinvent themselves to focus on what their customers want.

There is a clear message from those trying our sport that they will be repeat customers if what we provide is fun, has a competitive element, does not take all day to complete and is provided at times that suit the customer.

The Creating a Successful and Sustainable Club Network Program is there to assist Clubs to change and grow.

Those Clubs who continue to yearn for the past will struggle to survive in today's environment.

There is still a place for the serious side of competitions at National, Centre and Club level for the traditional bowling community.

However, we must all accept that growth will only occur in the current time-poor society when what we provide meets the customer demand around flexibility and time.

More accurately "Old Sport"- the way we've designed, developed and delivered competitive sport for the past 100 years is dying.

All over the world amateur sporting clubs are struggling. They're experiencing an alarming, and in some cases, catastrophic, decline in the numbers playing competitive sport.

Clubs need to be about people: about engaging with, connecting with and building relationships with People in your Community.

Clubs also need to be the place where new ideas, new direction, new innovations and new ways of doing, playing, researching, governing, enjoying and having fun, participating and competing become the new norm.

Is your Club ready to change and grow?

Do you want to be part of the New Sport of Bowls and grow to become more successful and sustainable?

Your Club Leadership needs to focus on four key Club objectives:

1. Have fun and grow and build the Club Membership and Participation base.
2. Promote the Club to your Community.
3. Strengthen the Financial Base.
4. Ensure the safety and well being of your Members and Participants.

Develop a Plan for your Future focused on these 4 key objectives and follow the KISS principle "Keep it Simple and Smart".

To get assistance with developing a plan please contact Steve Clifton, Club Support Manager at Auckland Bowls.



Auckland
Bowls



AVONDALE BOWLING CLUB.

It has been suggested that Auckland Bowls should be communicating with Avondale Club members and the bowling fraternity in general on how the club affairs are progressing.

Before we start providing regular updates a summary of past actions might be useful.

Over recent years the Avondale Bowling Club has had financial problems and associated difficulties in complying with liquor licence conditions.

A few years ago, the club got into a serious financial position and they decided to sell part of their land for cash flow purposes.

These transactions lead on to police prosecution of one of the main participants and to members of the Club Executive being banned from holding office in any bowling club as a result of a Judicial Committee decision.

At the end of 2017 a majority of club members requested Auckland Bowls to intervene in the management of the club. We approached Gerald Hulst as an experienced person in such matters to investigate the club affairs and recommend an appropriate course of action.

By mid-2018, Gerard had a clear idea on the club's financial position. To give the club any chance of financial revival he advised the District Licensing Authority that the Club wished to resume a hearing on regaining a liquor licence.

A later hearing refused to renew the Club's liquor licence.

In September 2018, a report was given to the club stating that membership had dropped to an unsustainable level (27 members); it was no longer providing playing events; the club has significant creditors it was unable to pay; it had no significant income and had failed to gain a new liquor licence.

As a result, the club resolved to sell the club assets.

To ensure the club's assets are kept within the

bowling community, Auckland Bowls has paid all the outstanding club creditors. Auckland Bowls will recover these debts when the property is sold.

The club has received tenders for its property and these are under consideration at the moment.

When it is decided what further action to take, we will send everyone another message.

Auckland Bowls.

AUCKLAND BOWLS CLUB SATISFACTION SURVEY

Back in May we circulated a survey that gave clubs the opportunity to tell Auckland Bowls how your club feels that Auckland Bowls is performing. To complete this survey we asked you to add the survey as an item on the agenda of your next board meeting for your board/exec to consider the questions within the survey and provide an objective response based on the consensus of your club. Once discussed the Club Secretary (or other board member) should answer the corresponding questions on the online survey by clicking on the following link. <https://www.surveymonkey.com/r/J93Q7BZ>

This is an important survey as the results will give us feedback on what we are doing well, but more importantly what in your club's opinion do we need to do to improve our performance. Response to the survey has to date been less than we expect. We also recognise that it has been a busy time for most clubs, who have had AGM's and new board members to consider and so this survey has not been front of mind and we have decided to extend the deadline further to allow for those clubs that have not yet completed the survey to do so. The survey can be accessed from the link shown previously, or if you prefer a hard copy we can send a PDF version for you to print and complete. If you have any questions on this survey please contact Paul Tuckley, paul@ Aucklandbowls.co.nz

AUCKLAND BOWLS AWARDS

Congratulations to all our Winners and Nominees!

ADMINISTRATOR OF THE YEAR

Nominees:

Tony Pickering – Mt Albert

Lyn McKay – Howick

The Winner: Lyn McKay – Howick



PERSONALITY OF THE YEAR

Nominees:

Philly Akaruru - Royal Oak

Marissa Gough – Onehunga & Districts

The Winner: Philly Akaruru – Royal Oak

OFFICIAL OF THE YEAR

Nominees:

Amy Cheung - St Heliers

Bill Day – Pakuranga (Deceased)

Gerard Hulst - Carlton Cornwall

Graeme Clisby – Epsom

Joy Baughan – Howick

Phil Bowden – Glendowie

Weng Lim - Blockhouse Bay

The Winner: Joy Baughan - Howick



VOLUNTEER OF THE YEAR

Nominees:

Malcolm Williams - New Lynn

Ray Seaman - Royal Oak

Rick Meyrick – Howick

Bruce Crosbie - St Heliers

The Winner: Bruce Crosbie - St Heliers

COACH OF THE YEAR

Nominees:

Diane Harris - East Tamaki

Esther Eu - Blockhouse Bay

Barclay Lee - St Heliers

The Winner: Esther Eu - Blockhouse Bay

YOUNG BOWLER OF THE YEAR

Nominees:

Ashleigh Jeffcoat -

Carlton Cornwall

Aiden Takarua –

Pt Chevalier

The Winner: Aiden Takarua – Pt Chevalier



INTERCLUB CLUB OF THE YEAR

The Winner:

Pt Chevalier Bowling Club

CLUB OF THE YEAR

Nominees:

Carlton Cornwall

Pt Chevalier

Mangere

Blockhouse Bay

The Winner: Blockhouse Bay



TEAM OF THE YEAR

Auckland Open Women's Intercentre Side:

Singles: Karen Hema, Pairs: Catherine Bien (s),

Ling Qu, Fours: Jill Fraser (s), Estelle Hickey,

Lisa Prideaux, Linda Ralph. Coach: Diane Harris

Manager: Helen Blick



AUCKLAND BOWLER OF THE YEAR

Finalists:

Ashleigh Jeffcoat – Carlton Cornwall

Jordan King - Mangere

Chris Lowe - Mangere

Aiden Takarua – Pt Chevalier



The Winner:

Jordan King – Mangere Bowling Club

Thanks to Royal Oak Bowls for hosting the awards Luncheon and thanks to all who attended.

WINTER INTERCLUB 2019-2020

Winter Interclub is set to kick-off the 2019-2020 Season this coming weekend - Sunday 7th July 2019. We hope the mild weather we've had so far this winter will return and the rain of the past few days is just a blip on the radar.

[Winter Interclub Draws & Conditions of Play](#)



CLUB TREASURER/FINANCE COMMITTEE – Want to know more about Auckland Community Accounting?

Auckland Community Accounting brings three parties together — accountancy students, chartered accountants and not for profits — to assist the not for profits in financial matters.

Community Accounting's goal is to build confidence and capability in Treasurers and other Board Members of small to medium community groups through support and training from accounting students, supervised by Chartered Accountants. Basically, Massey University senior business / accounting students work in teams with small non-profits and community groups. This arrangement provides opportunities for students to practice their soft skills and apply their knowledge. They do not do audits or prep annual reports. Students advise on good practice and general accounting principles relevant to not for profit / community volunteer led organisations. All arrangements start with an organisation registering interest with Geoff Andrews, project manager: geoff@ancad.org.nz



More information can be found online <https://www.ancad.org.nz/auckland-community-accounting>